

2022 LOCAL NEWS
IMPACT
SUMMIT

Solutions for Charlotte's Affordable Housing Crisis

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Charlotte, N.C. | May 12-13, 2022

The 2022 Local News Impact Summit will focus on solutions to Charlotte's affordable housing crisis. As we seek to **Stop Housing Harm** in our community, the CJC will bring together community leaders, housing advocates and local news organizations to address this enormous issue.

Become a Sponsor

To strengthen local journalism and encourage greater connection between reporters and Charlotte residents, Solutions Journalism Network launched the Charlotte Journalism Collaborative (CJC) in 2019. The CJC is a partnership of seven major media companies and other local institutions focusing on issues of major importance to the Charlotte region.

Members include The Charlotte Observer, Carolina Public Press, La Noticia, QCity Metro, QNotes, WCNC-TV and WFAE 90.7 FM, as well as the James L. Knight School of Communication at Queens University of Charlotte and the Charlotte Mecklenburg Library. The CJC has been supported since 2019 by the Local Media Project, an initiative launched by the Solutions Journalism Network with support from the Knight Foundation to strengthen and reinvigorate local media ecosystems.

Since its launch, the collaboration has proven to be a successful model of investigating and reporting news with a primary focus on solutions to community problems. It has had a profound impact on the way that news happens in Charlotte and the way that our community responds to issues. Our work is about seeking solutions for the well-being of Charlotte's residents, making access to trusted information a reality for all in our community, and strengthening those vital connections that can make positive change and drive informed development of the city's future.

Your support helps to build on that foundation.

As we continue to create opportunities for connection among city leaders, residents and local news organizations, we believe that the key to a vibrant and thriving city is a strong local news community.

Put simply, we believe in ...

Finding solutions.

Informing communities. Together.

What your support makes possible

Support of the 2022 Local News Impact Summit supports the year-round programs of The Charlotte Journalism Collaborative. In 2021, we announced a \$1.5 million multi-year funding plan to support the CJC through 2026. This provides the CJC significant runway to produce impact and showcases your commitment to the local news ecosystem.

Your support:

- Creates opportunities for rigorous and collaborative solutions journalism in Charlotte.
- Impacts the overall health and well-being of the community by strengthening the local news community and equitable access to information.
- Reflects the needs of diverse communities and respects the power of people to create change.
- Creates a space for community leaders and residents to navigate and discuss complex issues.
- Supports the work of seven local media companies and a robust network of community engagement opportunities.

PRESENTING

1 Available - \$30,000

Title sponsorship includes:
"Presented by" logo recognition on all summit materials
Speaking opportunity
Logo recognition on CJC website for one year
Eblast / Social media recognition with dedicated messaging
Logo on gift bag with two items inside (individual items provided by sponsor; CJC provides the gift bags)
Premium exhibit booth at entrance*

GOLD SPONSOR

\$10,000

Logo recognition on all summit materials
Special acknowledgement during summit
Logo recognition on CJC website for one year
One item inside gift bag*
Premier exhibit booth*

SILVER SPONSOR

\$5,000

Name recognition on all summit materials
Name recognition on CJC website for one year
Exhibit booth*

SESSION SPONSOR

\$2,500

Name recognition single session
Exhibit booth*

RECEPTION SPONSOR

\$5,000

"Presented by" name recognition for community welcome reception
Logo recognition on signage at welcome reception
Speaking opportunity at reception

Contact us today!

For additional sponsorship information and to support the Charlotte Journalism Collaborative, contact **Chris Rudisill** at **727-643-9160**.

E-mail:
director@charlottejournalism.org
www.charlottejournalism.org

The Charlotte Journalism Collaborative is committed to the well-being of our community and ensuring that all precautions are made for a safe and healthy Summit.

**In the event that the 2022 Summit must take place completely virtual, accommodations will be made to create similar levels of sponsorship recognition and audience engagement opportunities in a virtual environment.*



#CLTNewsImpact