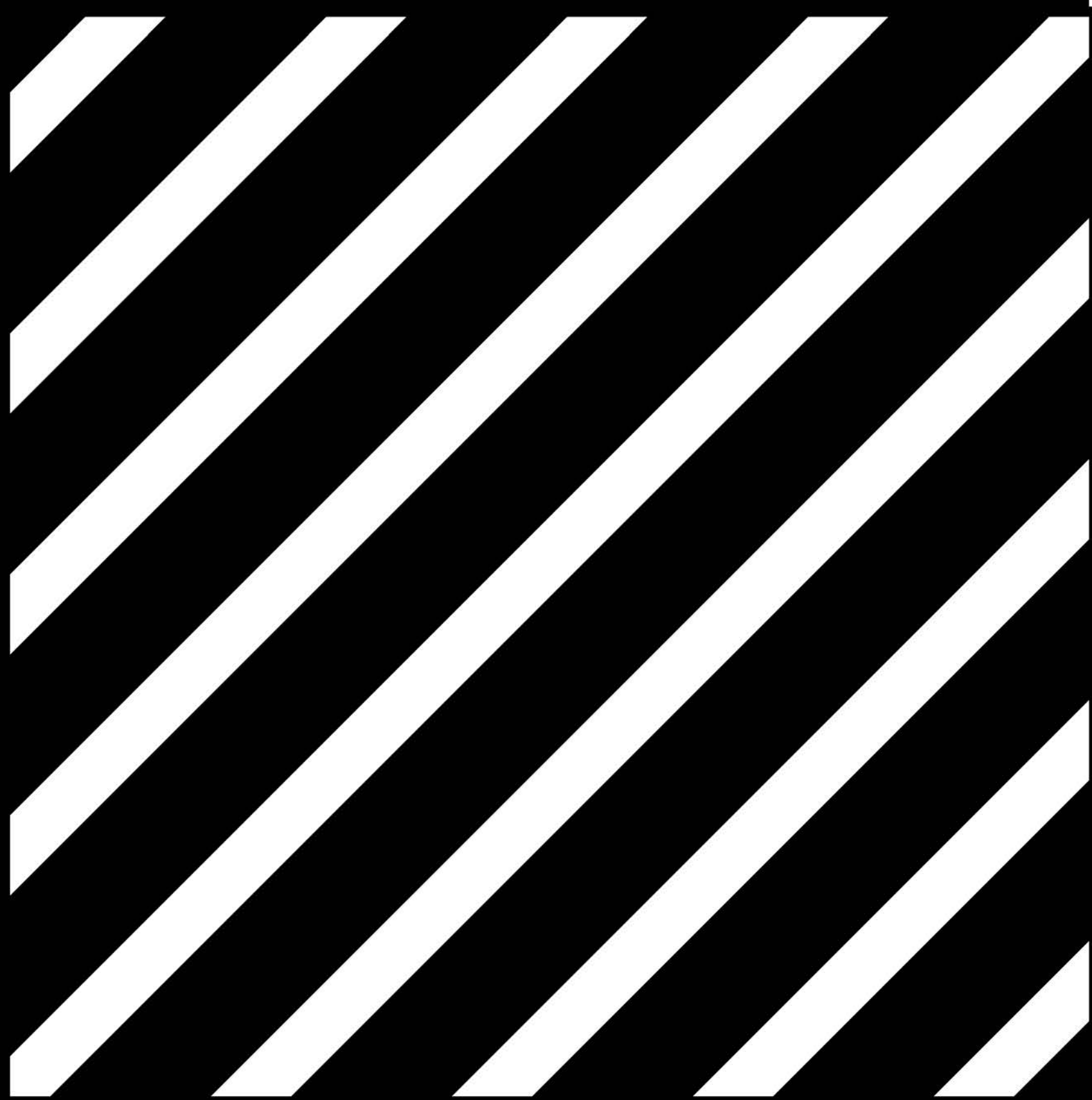




**Charlotte
Journalism
Collaborative**

———— A multidimensional approach to the news ————

**2023 LOCAL NEWS
IMPACT
SUMMIT**



**CURRENT
TRENDS IN
AFFORDABLE
HOUSING**

THURSDAY MAY 18, 2023 | WFAE HQ UPTOWN

charlottejournalism.org

Your support of the Charlotte Journalism Collaborative

The Charlotte Journalism Collaborative (CJC) formed in 2019 to strengthen local journalism and encourage greater connection between reporters and Charlotte residents. The CJC is a partnership of seven major media companies and other local institutions focusing on issues of major importance to the Charlotte region.

Your contribution

- Supports the work of the Charlotte Journalism Collaborative, creating opportunities for rigorous and collaborative solutions journalism in Charlotte.
- Strengthens the local news community and access to information.
- Creates a space for community leaders, housing advocates and residents to navigate and discuss complex issues.
- Reflects the needs of diverse communities and respects the power of people to create change.
- Supports economic mobility and solutions that advance greater equity in the Charlotte region.



Sponsorship levels

Presenting sponsor: \$15,000

- "Presented by" logo recognition on all summit materials
- Speaking opportunity at event
- Logo recognition on CJC website for one year
- Social media - dedicated post
- Newsletter recognition with dedicated messaging
- Two items (provided by sponsor) inside gift bag (provided by CJC).
- Exhibit space at event

Gold sponsors: \$10,000

- Logo recognition on all summit materials
- Special acknowledgement during event
- Logo recognition on CJC website for one year
- Social media - dedicated post
- One item inside gift bag (provided by sponsor) inside gift bag (provided by CJC).

Lunch sponsor: \$5,000

- Logo recognition on all summit materials
- Special acknowledgement during event
- Logo recognition on CJC website for one year
- Social media - dedicated post

Session sponsors (3): \$2,500

- Logo recognition on single session
- Logo recognition on CJC website for one year
- Social media - session post

Contact us today!

For additional sponsorship information and to support the Charlotte Journalism Collaborative, contact **Chris Rudisill** at **980-284-2052**.

Email: director@charlottejournalism.org
www.charlottejournalism.org

Thank you to the following supporting organizations:

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JOURNALISM
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**KNIGHT
FOUNDATION**



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THE CAROLINAS**



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North Carolina
Local News Lab
Fund



NC LOCAL NEWS
WORKSHOP

The 2023 Local
News Impact Summit
is hosted by:

WFAE 90.7
CHARLOTTE'S NPR NEWS SOURCE



About the Charlotte Journalism Collaborative

Since its launch, the collaborative has proven to be a successful model of investigating and reporting news with a primary focus on solutions to community problems. It has had a profound impact on the way that news happens in Charlotte and the way that our community responds to issues.

Role as a "convener"

The CJC has prided itself on the fundamental goal of centering the community in the project. From in-person events to virtual panel discussions and town halls, we have brought the community together and increased constructive dialogue about the issue. We've had one-on-one conversations with local housing advocates and just last year, brought together local leaders, advocates and journalists to talk about solutions at our first Local News Impact Summit on Affordable Housing.

Our work is about **seeking solutions** for the well-being of Charlotte's residents, making **access to trusted information** a reality for all in our community, and **strengthening those vital connections** that can make positive change and drive informed development of the city's future. As we continue to create opportunities for connection among city leaders, residents and news organizations, we believe that the key to a vibrant and thriving city is a strong local news community. Join us this year on Thursday, May 18, 2023. Your support helps us with our goal of **finding solutions, informing communities, together.**

The partners:



**Read the
2023 Charlotte
Journalism
Collaborative
Impact Report**



**Read
Solutions City**

A collaborative reporting project by the Charlotte Journalism Collaborative that investigates ideas and projects in four cities to understand what could work here in Charlotte

